



About PCI Compliance



Upcoming Event

Gasoline Equipment Systems, Inc. is hosting an upcoming seminar on PCI Compliance. This seminar will cover additional information on upgrades/retrofits, PCI PED information, and other related PCI standards.

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To reserve a spot or find out more information about the event, please contact the office via phone, fax, mail or email.

Phone: 321-636-6612
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Additionally, if you have any comments or questions, feel free to contact us.



Gasoline Equipment Systems, Inc.

Your one stop company providing a full range of petroleum construction and maintenance services.



"Gasoline Equipment Systems, Inc. will provide the client with individualized, high quality, and cost effective professional services that exceeds the client's expectations."

Are You PCI Compliant?

What is PCI?

The PCI (Payment Card Industry) Security Council was formed in 2006 by the **five major credit card companies**: American Express, Discover Financial Services, JCB International, MasterCard Worldwide, and Visa Inc. to consolidate security standards with credit card payment systems.

PCI enacted the PCI DSS (Data Security Standard) to help reduce the loss and theft of credit card information. Additionally, they have released new standards for pin-pad security.

Why Should I care?

The five major credit card companies have decided upon a deadline for all merchants to be PCI compliant. This includes fueling merchants.

This deadline is July 1, 2010. By this date, new pin-pad units must be deployed on all dispensers and in-store to continue using a credit-card payment system.

There is also a secondary deadline of October 1, 2010 for point of sales systems.



What Must Be Done to Become Compliant?

All dispenser units must be serviced and retrofitted with new pin-pads, and the in-office system must be upgraded to meet PCI DSS. Following this upgrade, a third party company certified in PCI DSS compliance testing must verify compliant status.

Alternatively, you must stop accepting credit/debit cards.

Consequences of Non-Compliance

What can happen to you and/or your organization, if you fail to implement or adhere to, the Payment Card Industry Data Security (PCI DSS) compliance rules?

Ask TJX Companies Inc. (TJX).

Currently, the company-owner of T.J. Maxx and Marshall's department stores and other stores in North America and the United Kingdom-faces more than a dozen class action lawsuits in Alabama, California, Massachusetts, Puerto Rico and six Canadian provinces, for what has been hailed as the single largest data breach in United States history, announced in March 2007.

After the implementation deadline, when you are found non-compliant, your credit card payment system will be shut off, and you could be assessed a fine as large as \$50,000 for the first offense (or higher if more than one company finds you non-compliant).



What can GES Do?

Gasoline Equipment Systems, Inc. will be hosting an upcoming seminar discussing PCI Compliance in more detail, including options available for retrofits and upgrades. Information about this seminar is on the back flap of this brochure.

Gasoline Equipment Systems, Inc. has PCI certified technicians that can perform retrofits and upgrades and will be able to test for PCI DSS compliance. We will work with you to find the best upgrade or retrofit option for your site and also has financing available.